

## Press Release

MONT-TREMBLANT, QC, Oct. 30 /CNW Telbec/ - On October 28, the General Manager of Casino de Mont-Tremblant, Mr. Daniel Bissonnette, and the Director of Operations, Ms. Santa Di Stefano, welcomed economic and tourism partners in the region as well as Mont-Tremblant elected officials to a friendly reception held at Hôtel Quintessence.

The first of a series of upcoming activities, the reception was organized to give guests an opportunity to get acquainted with the future casino's management team. "It's the beginning of a long-lasting relationship," said Mr. Bissonnette. "In fact, we are already involved in the community and are setting the foundations of strong cooperation with Tourisme Mont-Tremblant, the Association touristique des Laurentides, Station Mont-Tremblant, the chamber of commerce of Mont-Tremblant and many other businesses in the region."

As he showed his guests the most recent drawings and plans of the future establishment, Daniel Bissonnette said that the casino will offer a new type of entertainment designed especially for tourists who frequent Station Mont-Tremblant. "Perfectly integrated in the hotel resort complex, the Casino de Mont-Tremblant will be another attraction for thousands of tourists, resort vacationers, conference-goers and leisure travellers. We believe that the Casino will attract a new clientele who will take advantage of reception, accommodation and restaurant establishments in the region," he said.

The Société des casinos du Québec, subsidiary of Loto-Québec, estimates that the new casino will contribute to the creation of almost 225 jobs.

Finally, Daniel Bissonnette said he was confident that Casino de Mont-Tremblant will make a positive contribution to the development of the region. "We are privileged to be located on the Versant Soleil, at the heart of Station Mont-Tremblant and the largest international resort centre in Québec. We are convinced that our project will contribute to the structure and sustainability of the local economy and provide a complement to tourism products already in place," concluded Mr. Bissonnette.